re-sourcing

RE-SOURCING Platform technical specification

RE-SOURCING deliverable 2.1

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Work package: WP2 RE-SOURCING Platform | D2.1 RE-SOURCING Platform technical specification | Final | Dissemination level: public

http://re-sourcing.eu

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1 Introduction to RE-SOURCING

Responsible Sourcing (RS), whilst being commonly referred to by different stakeholder who work on and affected by the Sustainable Development Agenda, both amongst EU and non-EU stakeholders, its concept and implementation remains vague. For the implementation of RS practices, guidance and collaboration is required at a number of levels: firms to learn from other firms; sectors to share experience with other sectors; and for international agendas to integrate their strategies and share common objectives and the means to achieve them. These three levels are further intersected by mineral global value chains, where activities in one chain supply inputs to a number of firms across sectors. The source of these minerals, often global in nature, also implies that both, developing and developed countries, are involved in the international agenda setting process that informs RS practices. RE-SOURCING, considering these complexities, employs a holistic approach that integrates

- firms and industry;
- three key EU sectors (renewable energy, mobility, electric and electronic equipment);
- EU and other important actors (political, economic, financial, social & environmental);
- mineral Global Value Chains of traditional minerals (e.g. copper), conflict minerals (3TG) and green tech minerals (e.g. Lithium); and
- international agenda setting processes.

RE-SOURCING is a four-year project (November 2019 – October 2023), with 11 partners from different European countries, that is coordinated by the Vienna University of Economics and Business. The project consortium will be working together to develop the RE-SOURCING Platform to strengthen the responsible sourcing agenda among EU and international stakeholders.

The RE-SOURCING project actions will

- facilitate the development of a globally accepted definition of RS;
- develop ideas for incentives facilitating responsible business conduct in the EU, supporting RS initiatives;
- enable exchange of stakeholders for information and promotion of RS;
- foster the emergence of RS in international political fora; and
- support the European Innovation Partnership on Raw Materials.

RE-SOURCING will deliver

- for EU and international business stakeholders:
    - increased capacity of decision-makers for implementing responsible business conduct;
    - better understanding and awareness on RS in three sectors of automotive, electric and electronic equipment, and renewable energy; and
    - facilitated implementation of lasting and stable sectoral framework conditions for RS.
- for EU policy makers:
    - increased capacity for RS policy design and implementation;
    - innovative ideas on policy recommendations for stimulating RS in the private sector; and
    - better understanding and awareness on RS in three sectors of automotive, electric and electronic equipment, and renewable energy.
- for Civil Society:

- integration of sustainable development and environmental agenda into the RS discourse;
- an established global level playing field of RS in international political fora and business agendas; and
- better understanding and awareness on RS in three sectors of automotive, electric and electronic equipment, and renewable energy.

2 Domain and Content Management

The RE-SOURCING project is a European Commission Horizon 2020 funded project that will set up a Global Stakeholder Platform for Responsible Sourcing (the RE-SOURCING Platform). The RE-SOURCING Platform website domain address is registered as http://re-sourcing.eu, will create a platform for exchange and collaboration, therefore, will be the main access point for the RE-SOURCING project.

The development process of graphical elements has been done in collaboration with WFRA (World Resources Forum Association).

Using web page manager (Drupal, etc) and web design, the RE-SOURCING Platform has the following functions: The RE-SOURCING Platform will allow for networking, community building and information sharing, cross-sectoral collaboration, and peer-learning activities. The RE-SOURCING Platform will build a knowledge repository to foster concerted and streamlined efforts for responsible sourcing.

The RE-SOURCING Platform identifies and manages the relevant stakeholders and engages them in digital exchange processes. The RE-SOURCING Platform will be the main access point of project stakeholders to the RE-SOURCING project: it combines interactive communication as well as knowledge provision tools on one integrated platform. The RE-SOURCING Platform provides opportunities to have the necessary information on responsible sourcing topics in one place.

Throughout the project's running time, the RE-SOURCING Platform will be continuously expanded via synthesis of project results. New information will be uploaded and shared via social media channels during the lifetime of the Project.

3 The RE-SOURCING Platform Structure, Navigation Bar and General Content

3.1 The RE-SOURCING Platform will address three main functions:

1) Dissemination and networking activities (RS cases, social media etc.);
2) Engagement on strategic EU sectoral roadmap processes; and

3) Wider inclusion of RE- SOURCING in international agendas, a globally facilitated RS concept and definition.

To achieve the objectives, the RE-SOURCING Platform will collect RS cases, analyse three key EU sectors (renewable energy, mobility, electric and electronic equipment) for RS and build up the online knowledge repository for responsible sourcing. Data collection and handling will take into consideration the best ethical practice and will only be carried out with the consent of individuals. The project will only collect and store professional information following the consent of relevant actors and organisations.

3.2 The RE-SOURCING Platform digital networking and communication elements will include:

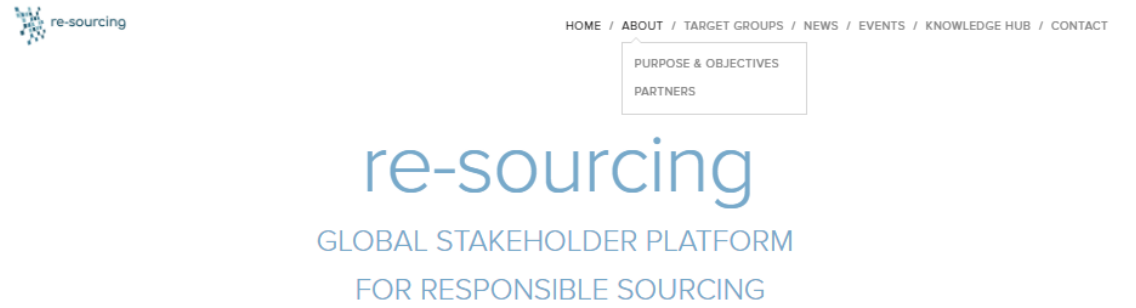
- a dynamic section advertising upcoming physical and virtual events and project workshops;
- interactive platform spaces: non-real-time interactions include discussions (to discuss, assess and validate different opinions of participants regarding a specific topic), stock-taking (to generate knowledge regarding a specific topic);
- real-time interactive spaces in the form of webinars (to discuss and elaborate on the flag-ship case good practice elements and reflect on their transfer into other institutional contexts);
- three training sessions (webinars) showing the results, features and application of the RE-SOURCING platform.
- three audio-visual storytelling videos highlighting the specific RE-Sourcing challenges and potential solutions from each of the FS-sectors (RES, MES, EEES);
- 9 expert interview videos - three per sector, with high-level expert stakeholders with the aim to increase outreach, accessibility and a broader understanding of RE-SOURCING for a wider audience;
- 15 webcasts based on webinars and physical platform activities. The webcasts will allow users to digitally access information from physical RE-SOURCING Platform activities and fully be able to grasp the content and features;
- 3 online webinars - live training sessions in the form of webinars with the objective to disseminate final results and show the features and application of the RE-SOURCING Platform to a larger audience.
- Organising 2 virtual conferences (virtual conferences will allow for a global outreach of the project and inclusion of stakeholders from around the world).

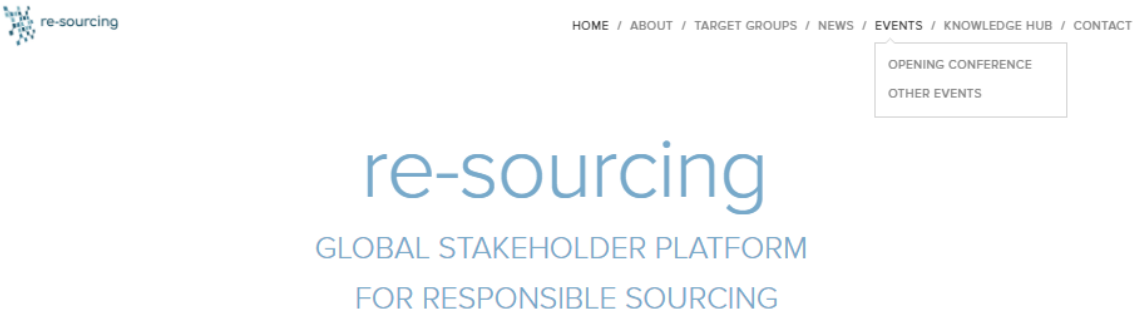
Structure of the RE-SOURCING Platform						
HOME (landing page)	ABOUT	TARGET GROUPS	NEWS	EVENTS	KNOWLEDGE HUB	CONTACT
Project Statement & Logo. About the RE-SOURCING Platform. Personal approach – welcome (to introduce the project and its objectives). Platform update info (changes on the platform/new items on the platform) Mailing list subscription (Opportunity to subscribe to mailing list (new posts and news of RE-SOURCING project)). Social media icons. (Twitter, LinkedIn etc.) Organisations/partner logos.	Team presentation: foto or video with project partners) • Project purpose & objectives • Team (&Partners)	• Renewable Energy Sector (RES) • Mobility Sector (MS) • Electronics & Electric Equipment Sector (EEES)	• Social Media • News feed	Information about upcoming Physical & Digital events and calendar for upcoming events. New dated events will be listed with a separate entry; e.g. Opening Conference. • Opening Conference • Other events	• WIKI on RE-SOURCING (listing of initiatives, networks etc.) • Flagship cases • Roadmaps • Sector State of Play • Videos • Project Reports Parts of the platform that are under development will be added later (i.e. WIKI on RS = overview of partnerships, initiatives etc. ; knowledge repository = listing of “case study description”/ Flagship cases)	Co-ordinator contact & General info email

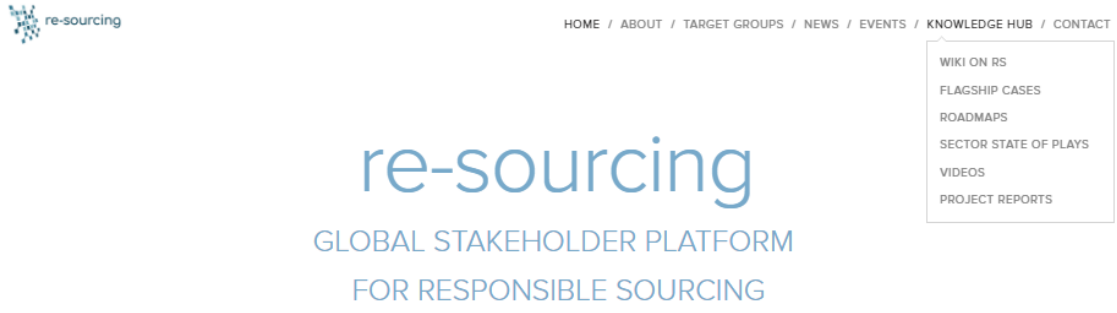
4 The RE-SOURCING Platform structure

The headlines and text font used on the RE-SOURCING Platform is “Calibri”.

Tabs and sub-headings:

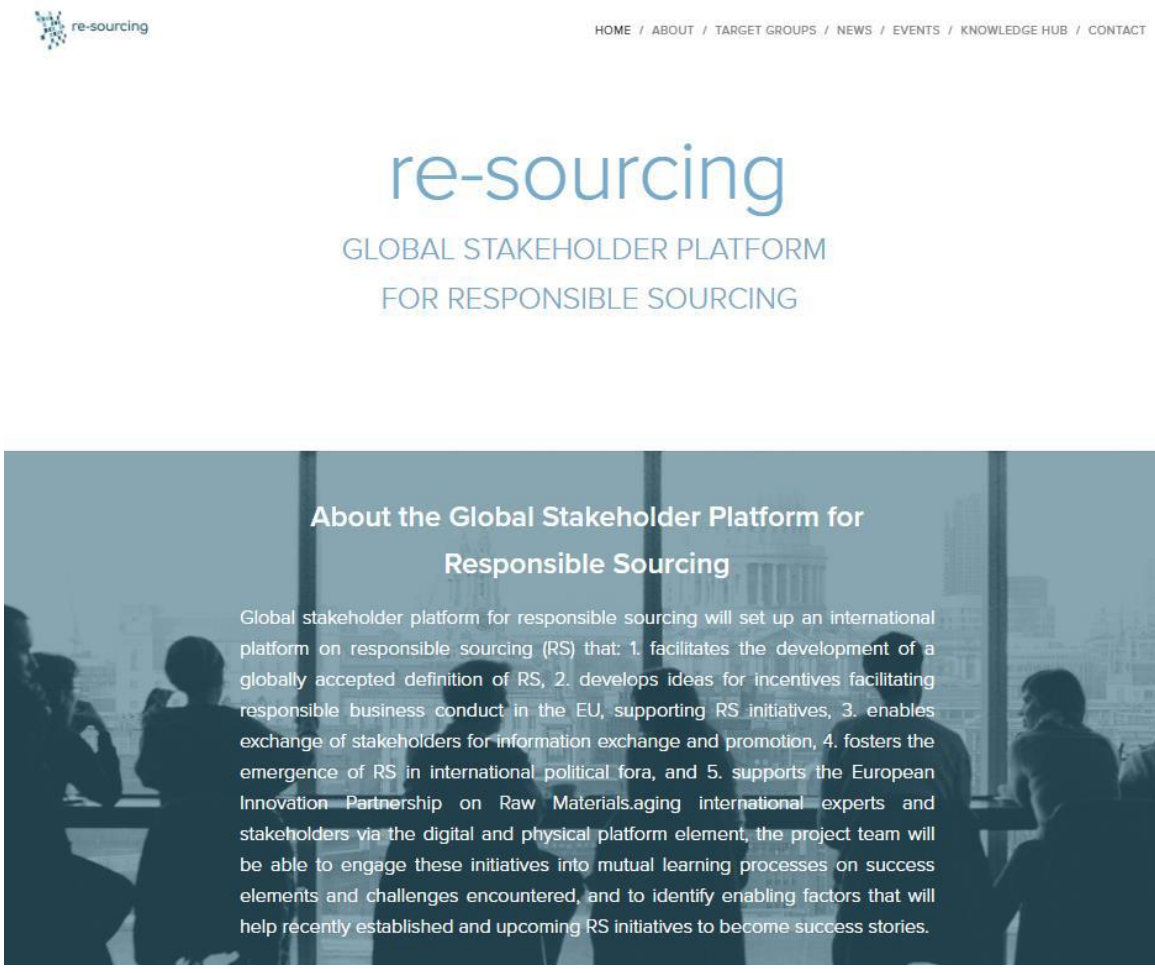






4.1 Content to show on the landing home page of the RE-SOURCING Platform:

- Project Statement & Logo
- OPTIONAL – website update info: Have a news slide at the beginning that is similar to a Newsfeed
- Short text paragraph. About the RE-SOURCING Platform
- Personal Approach & Welcome; e.g. Video - at the beginning of the project to introduce the project and its objectives
- Mailing list subscription (new posts and news of re-sourcing project)
- Organisations/partner logos: list Logos below
- Social Media Icons: (LinkedIn; Facebook; Twitter; etc)



Addressing the challenge - a brief overview of the RE:SOURCING Project

The proposed project will set up an international platform on responsible sourcing (RS) that: 1. facilitates the development of a globally accepted definition of RS, 2. develops ideas for incentives facilitating responsible business conduct in the EU, supporting RS initiatives, 3. enables exchange of stakeholders for information exchange and promotion, 4. fosters the emergence of RS in international political fora, and 5. supports the European Innovation Partnership on Raw Materials. To achieve the above mentioned objectives, the platform will connect experts and stakeholders by means of a physical element ("Platform Spaces") and digital element ("Digital Ground").

The Platform Spaces will allow practitioners (i) to gain a hands-on and peer-to-peer learning experience in workshops and site visits to exchange and learn from enabling factors, instruments and tools facilitating RS initiatives and business conduct for practitioners, and (ii) to engage with stakeholders at international conferences to further the concept of RS on the global political agenda.

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Latest news

NEWS NEWS

Organisations/partner logos: list Logos

Social Media Icons: Icons directly to use project social media platforms (LinkedIn; Facebook; Twitter; etc)

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HOME / ABOUT / TARGET GROUPS / NEWS / EVENTS / KNOWLEDGE HUB / CONTACT

Purpose & Objectives

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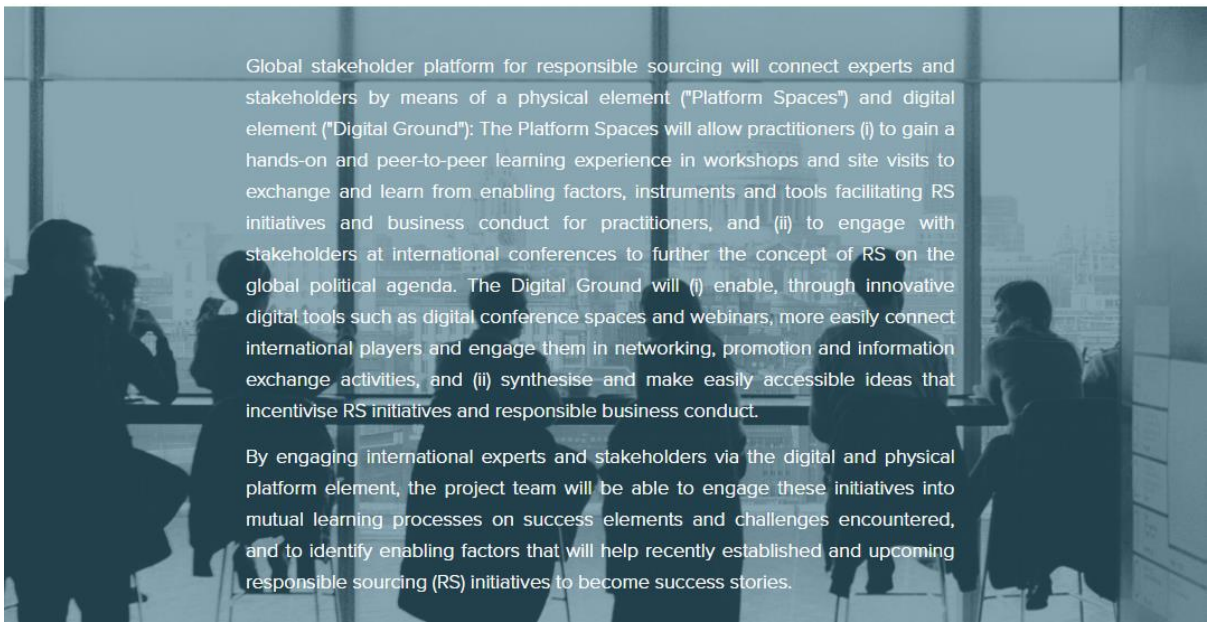

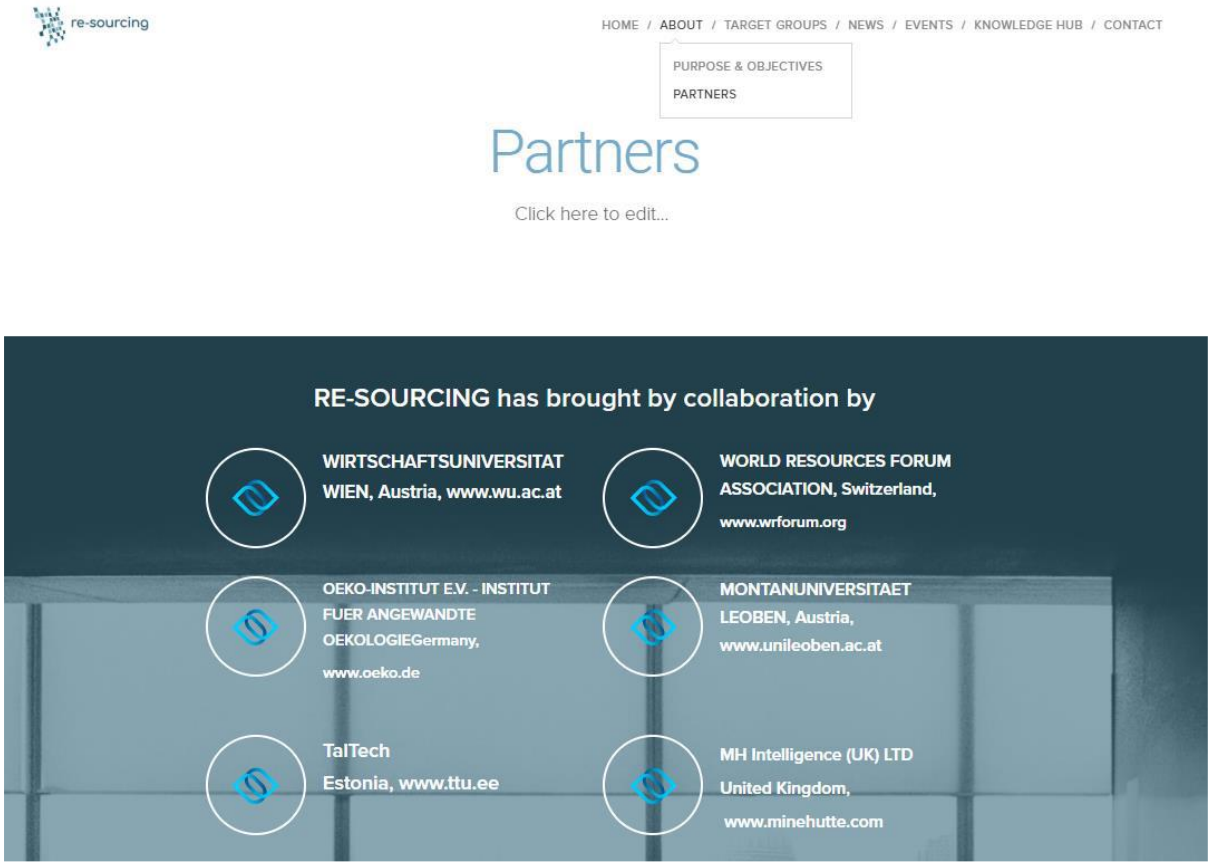
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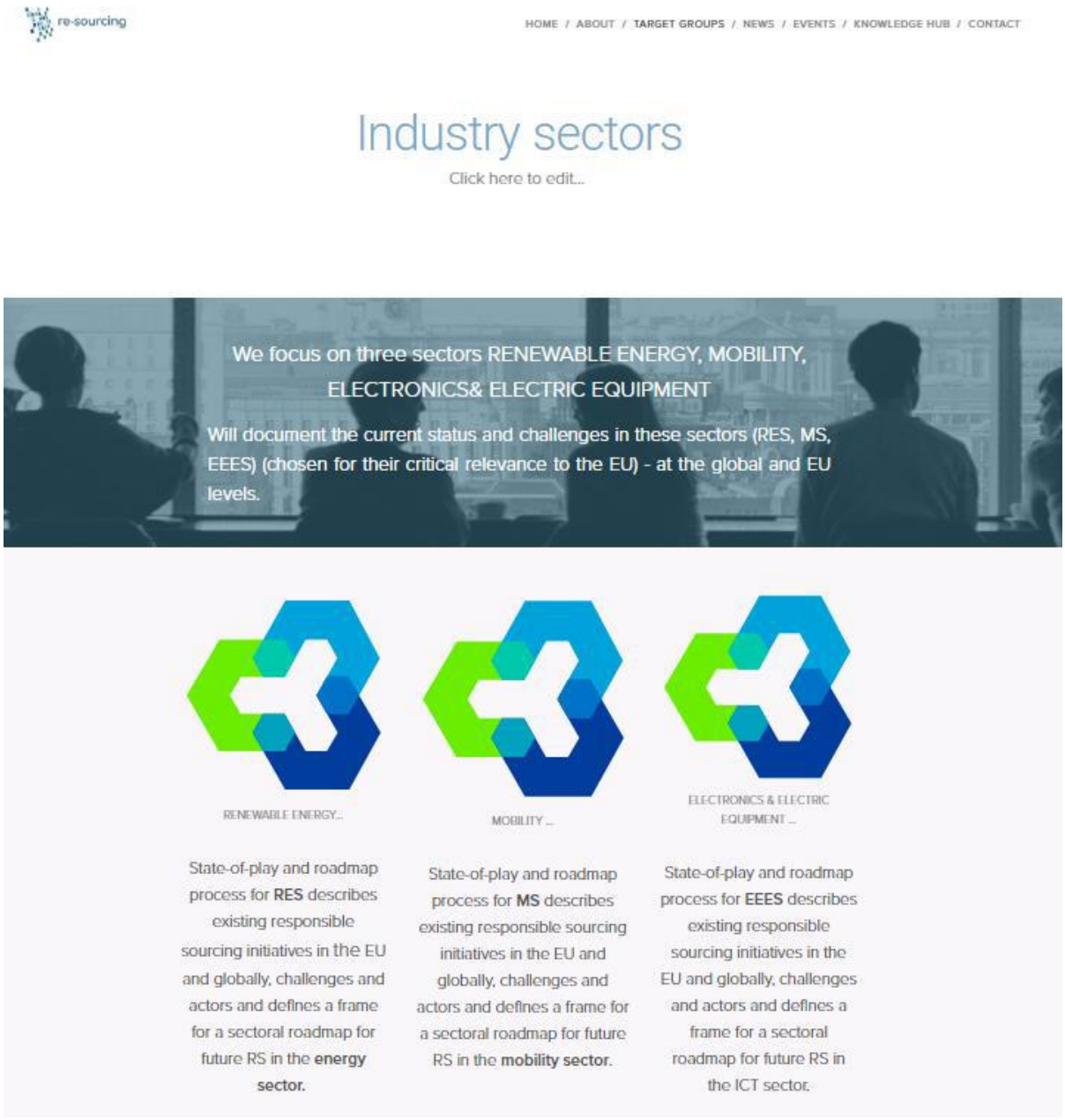
HOME / ABOUT / TARGET GROUPS / NEWS / EVENTS / KNOWLEDGE HUB / CONTACT
PURPOSE & OBJECTIVES
PARTNERS
Partners
Click here to edit...
RE-SOURCING has brought by collaboration by
WIRTSCHAFTSUNIVERSITAT WIEN, Austria, www.wu.ac.at
WORLD RESOURCES FORUM ASSOCIATION, Switzerland, www.wrforum.org
OEKO-INSTITUT E.V. - INSTITUT FUER ANGEWANDTE OEKOLOGIEGermany, www.oeko.de
MONTANUNIVERSITAET LEOBEN, Austria, www.unileoben.ac.at
TalTech Estonia, www.ttu.ee
MH Intelligence (UK) LTD United Kingdom, www.minehutte.com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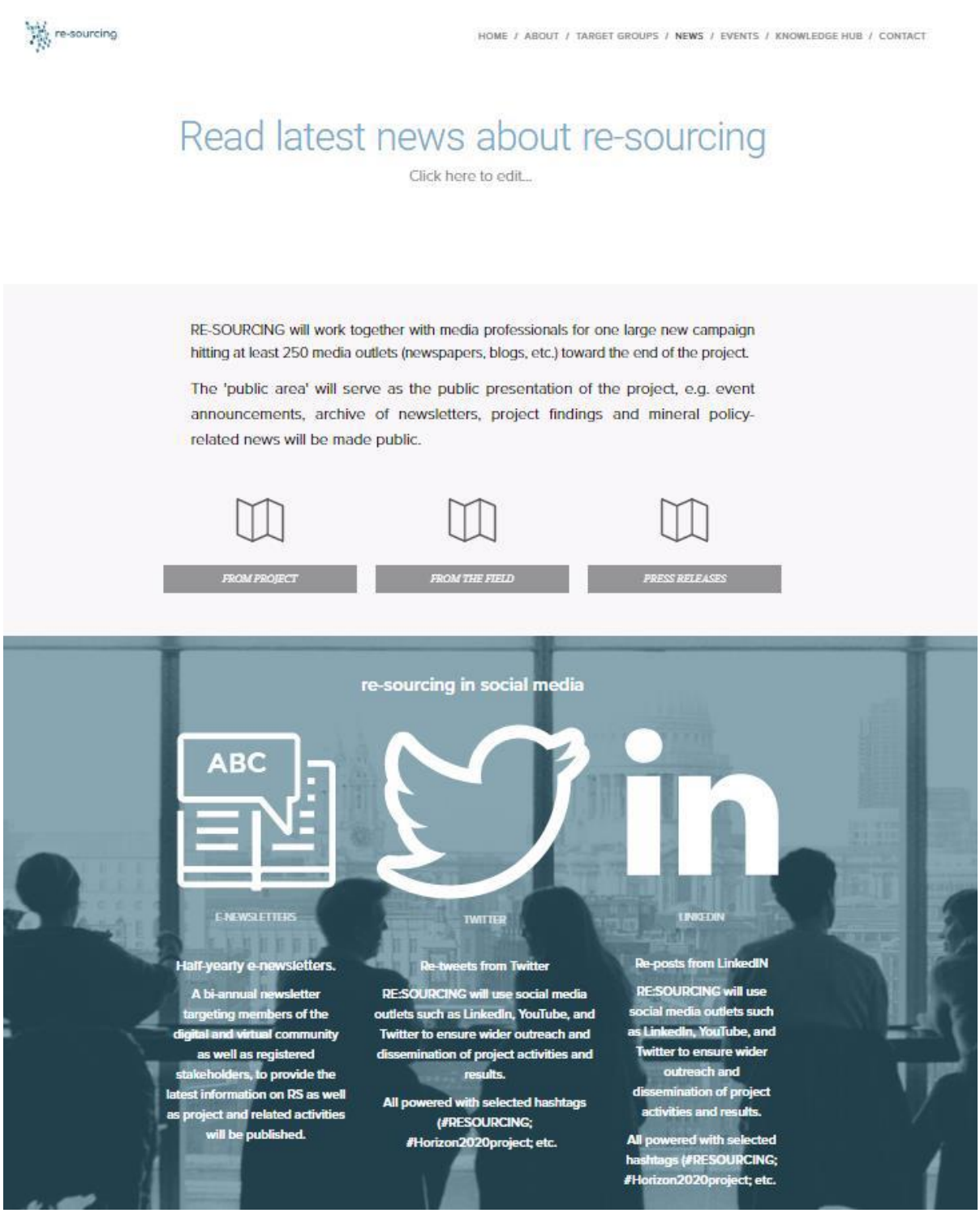
Industry sectors
Click here to edit...
We focus on three sectors RENEWABLE ENERGY, MOBILITY, ELECTRONICS& ELECTRIC EQUIPMENT
Will document the current status and challenges in these sectors (RES, MS, EEES) (chosen for their critical relevance to the EU) - at the global and EU levels.
RENEWABLE ENERGY...
State-of-play and roadmap process for RES describes existing responsible sourcing initiatives in the EU and globally, challenges and actors and defines a frame for a sectoral roadmap for future RS in the energy sector.
MOBILITY ...
State-of-play and roadmap process for MS describes existing responsible sourcing initiatives in the EU and globally, challenges and actors and defines a frame for a sectoral roadmap for future RS in the mobility sector.
ELECTRONICS & ELECTRIC EQUIPMENT ...
State-of-play and roadmap process for EEES describes existing responsible sourcing initiatives in the EU and globally, challenges and actors and defines a frame for a sectoral roadmap for future RS in the ICT sector.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Read latest news about re-sourcing
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RE-SOURCING will work together with media professionals for one large new campaign hitting at least 250 media outlets (newspapers, blogs, etc.) toward the end of the project.
The 'public area' will serve as the public presentation of the project, e.g. event announcements, archive of newsletters, project findings and mineral policy-related news will be made public.
FROM PROJECT
FROM THE FIELD
PRESS RELEASES
re-sourcing in social media
ABC
E-NEWSLETTERS
Half-yearly e-newsletters.
A bi-annual newsletter targeting members of the digital and virtual community as well as registered stakeholders, to provide the latest information on RS as well as project and related activities will be published.
TWITTER
Re-tweets from Twitter
RE:SOURCING will use social media outlets such as LinkedIn, YouTube, and Twitter to ensure wider outreach and dissemination of project activities and results.
All powered with selected hashtags (#RESOURCING; #Horizon2020project; etc.
LINKEDIN
Re-posts from LinkedIN
RE:SOURCING will use social media outlets such as LinkedIn, YouTube, and Twitter to ensure wider outreach and dissemination of project activities and results.
All powered with selected hashtags (#RESOURCING; #Horizon2020project; etc.

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re-sourcing events
Click here to edit...
Register to our opening conference at Vienna, Austria!
Intro text
Get in touch! Info email if interested to participate
Download section (Agenda, event report, fotos)
Discussion forum (temporal/ at the time of the event)
Through physical events (global advocacy workshops, platform labs, roadmap workshops, conferences), virtual meeting spaces (virtual conferences), and digital means of learning and exchange (audio-visual storytelling, interviews, webcasts), the project ensures a wide outreach to, and collaboration with, stakeholders worldwide.
One opening conference (Vienna) and one closing conference (Brussels) will be organised for 150 participants, respectively, from relevant stakeholder groups and initiatives.
3 regional workshops will be held in Chile, China and Rwanda with relevant international actors in order to encourage awareness and context for a global definition of RS, networking and exchange.
3 platform peer-learning labs will be organised in Amsterdam, Leoben and Darmstadt to foster exchange and good practice learning from Flagship cases for relevant stakeholders.
3 sectoral workshops will be organised with identified stakeholders to generate content and create stakeholder buy-in of the roadmap process.
EU and International event participation: present project findings and network at high-level industry, policy and academic events (e.g. UN-HLPF); organise cluster sessions with related H2020 projects and EIP.

Physical Events

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CONFERENCES

1 Opening (Brussels), and 1 closing conference (Vienna) will be organised for 150 participants, respectively. The preparation will start 7 months before each event, and the events will be announced using the means of dissemination targeted at industry, policy, civil society and other stakeholder groups.

ROADMAP WORKSHOPS

The workshops will involve previously identifled relevant stakeholders and will generate content in the key areas of the roadmap as described in the excellence chapter. The roadmap information is validated in sequenced webinars with experts using the RE:SOURCING Platform, leading to detailed and validated roadmaps.

FLAGSHIP LABS

3 Flagship Labs that enable peers to learn from FS cases and respective good practice elements within each of the three sectors.

Digital Events

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VIRTUAL CONFERENCES

2 virtual conferences (Ms7, M22; Ms8, M36) each for up to 350 participants, including live-streams, virtual meeting fora, exhibitions, webinars, parallel sessions of presentations and interactive exchange will allow stakeholders from around the globe to participate in knowledge exchange and interactive learning. The innovative and co-creative nature of the 2 virtual conferences will allow for a global outreach of the project and inclusion of stakeholders from around the world.

WEBINARS

3 online, live training sessions in the form of webinars will be conducted, with the objective to disseminate final results of (WP3, WP4 and WP5) and show the features and application of the RE:SOURCING website to a larger audience.

WEBCASTS

15 Webcasts based on webinars and physical platform activities will be uploaded to the RE:SOURCING Platform. The webcasts will allow users to digitally access information from physical platform activities and fully be able grasp the content and features of the RE:SOURCING website and platform at their own convenience.

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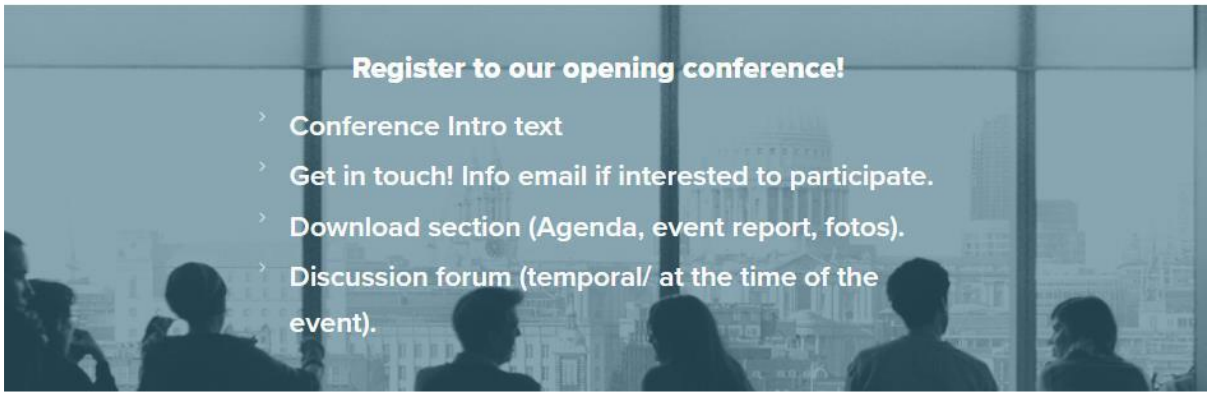
HOME / ABOUT / TARGET GROUPS / NEWS / EVENTS / KNOWLEDGE HUB / CONTACT
OPENING CONFERENCE
OTHER EVENTS
OPENING CONFERENCE
Vienna, Austria


Register to our opening conference!
Conference Intro text
Get in touch! Info email if interested to participate.
Download section (Agenda, event report, fotos).
Discussion forum (temporal/ at the time of the event).

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WIKI ON RS
FLAGSHIP CASES
ROADMAPS
SECTOR STATE OF PLAYS
VIDEOS
PROJECT REPORTS
Flagship Cases
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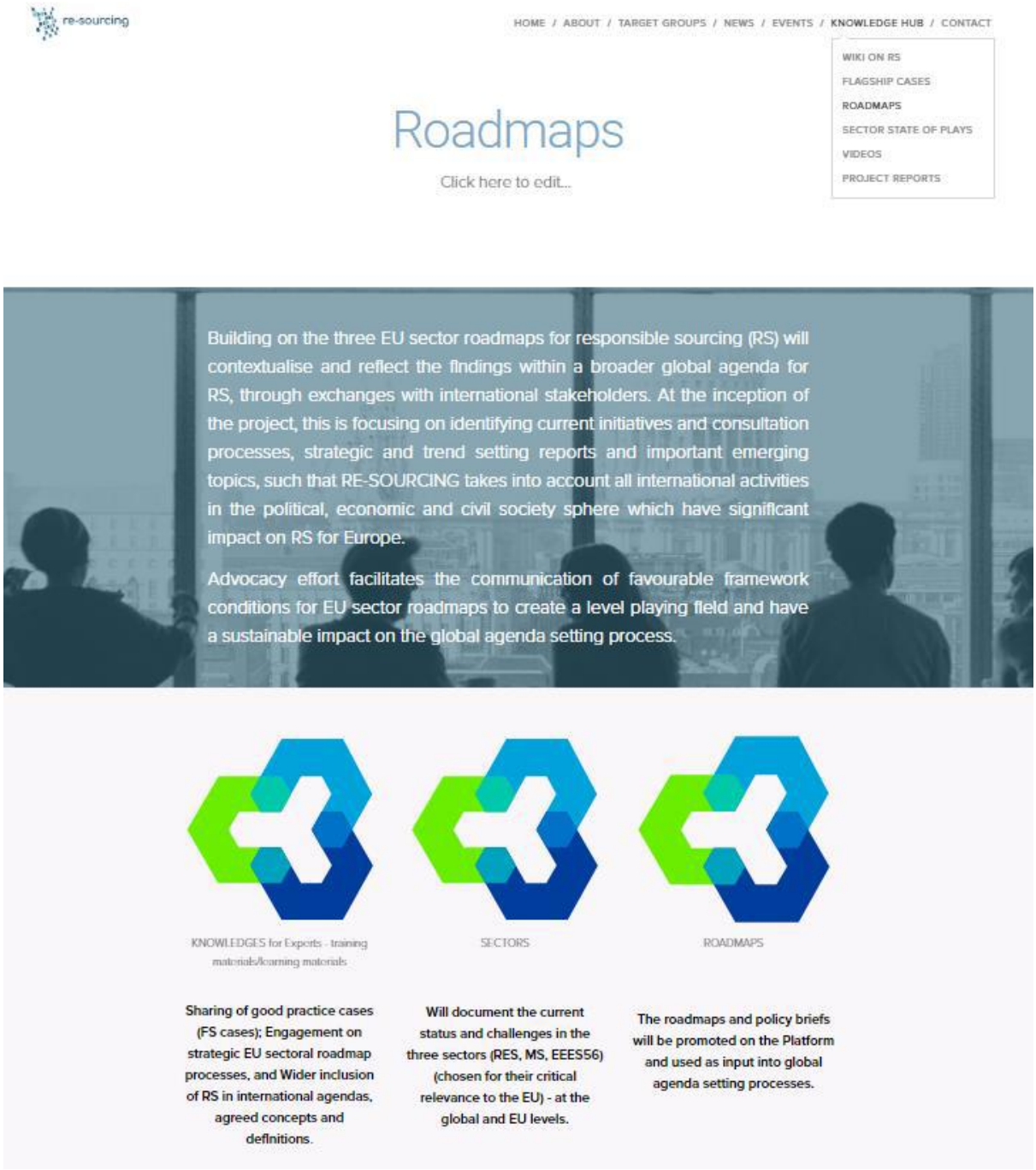
Knowledge repository on Flagship cases: listing of case study descriptions.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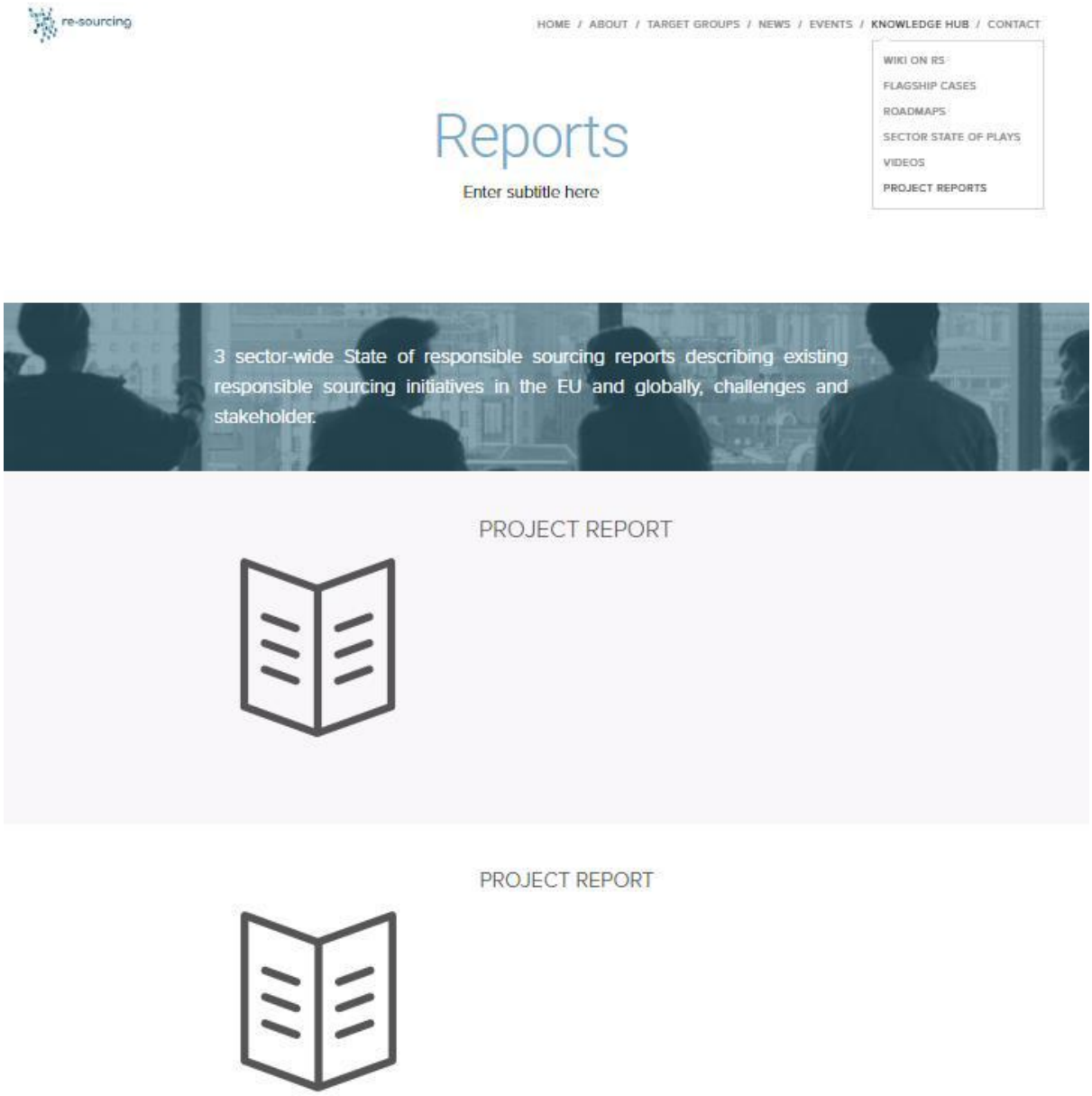
WIKI ON RS
FLAGSHIP CASES
ROADMAPS
SECTOR STATE OF PLAYS
VIDEOS
PROJECT REPORTS
Roadmaps
Click here to edit...
Building on the three EU sector roadmaps for responsible sourcing (RS) will contextualise and reflect the findings within a broader global agenda for RS, through exchanges with international stakeholders. At the inception of the project, this is focusing on identifying current initiatives and consultation processes, strategic and trend setting reports and important emerging topics, such that RE-SOURCING takes into account all international activities in the political, economic and civil society sphere which have significant impact on RS for Europe.
Advocacy effort facilitates the communication of favourable framework conditions for EU sector roadmaps to create a level playing field and have a sustainable impact on the global agenda setting process.
KNOWLEDGES for Experts - training materials/learning materials
Sharing of good practice cases (FS cases); Engagement on strategic EU sectoral roadmap processes, and Wider inclusion of RS in international agendas, agreed concepts and definitions.
SECTORS
Will document the current status and challenges in the three sectors (RES, MS, EEES56) (chosen for their critical relevance to the EU) - at the global and EU levels.
ROADMAPS
The roadmaps and policy briefs will be promoted on the Platform and used as input into global agenda setting processes.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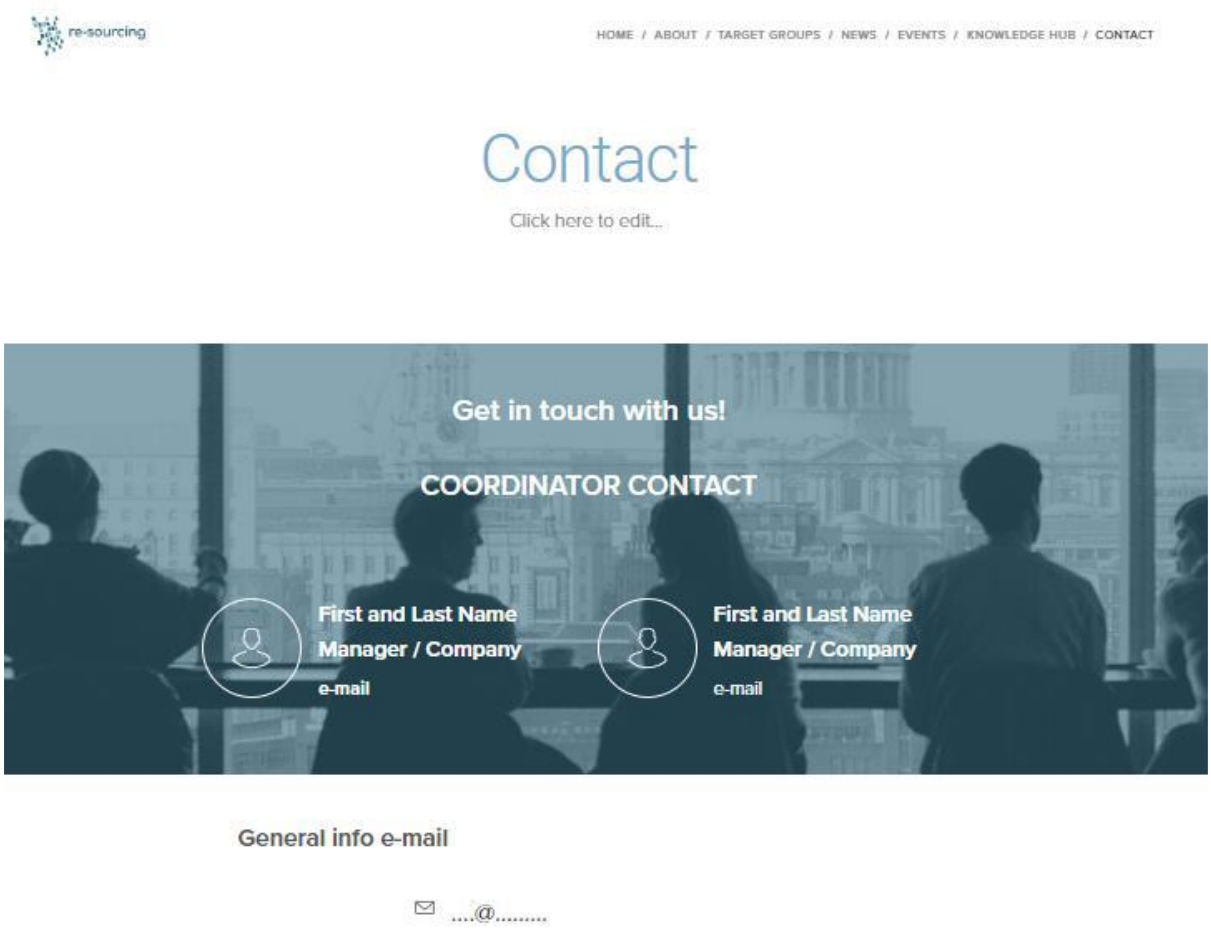
WIKI ON RS
FLAGSHIP CASES
ROADMAPS
SECTOR STATE OF PLAYS
VIDEOS
PROJECT REPORTS
Reports
Enter subtitle here
3 sector-wide State of responsible sourcing reports describing existing responsible sourcing initiatives in the EU and globally, challenges and stakeholder.
PROJECT REPORT
PROJECT REPORT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General info e-mail
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Coordinated by:

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