



re-sourcing

# Final list of Members of the Advisory Board and collaboration approach

**RE-SOURCING deliverable 6.3**

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## Executive Summary

The RE-SOURCING Advisory Board consists of high-level experts, referred to as Advisory Board members, to provide specific expertise in the areas of responsible sourcing. The Advisory Board's members and their organisations were selected due to high relevance of their respective fields of expertise, geographic coverage, outreach to specific stakeholder groups, gender balance, representing key industry sectors, and their influence in international agenda setting processes. The Advisory Board will provide expert feedback on project processes and outputs (i.e. good practice cases, industry sector roadmaps, and global concept and definition of responsible sourcing) as well as on critical matters throughout the project. The project coordinator, together with the project consortium, will guarantee efficient collaboration with the Advisory Board Members, via means of physical meetings as well as regular email and telephone exchange.

This document defines all aspects related to the collaboration approach of the RE-SOURCING project and its Advisory Board and, thus, provides guidance on the Advisory Board's purpose, setup, tasks, and responsibilities.

# 1 Introduction to RE-SOURCING

Responsible Sourcing (RS), whilst being commonly referred to by different stakeholder who work on and affected by the Sustainable Development Agenda, both amongst EU and non-EU stakeholders, its concept and implementation remains vague. For the implementation of RS practices, guidance and collaboration is required at a number of levels: firms to learn from other firms; sectors to share experience with other sectors; and for international agendas to integrate their strategies and share common objectives and the means to achieve them. These three levels are further intersected by mineral global value chains, where activities in one chain supply inputs to a number of firms across sectors. The source of these minerals, often global in nature, also implies that both, developing and developed countries, are involved in the international agenda setting process that informs RS practices. RE-SOURCING, considering these complexities, employs a holistic approach that integrates

- firms and industry;
- three key EU sectors (renewable energy, mobility, electric and electronic equipment);
- EU and other important actors (political, economic, financial, social & environmental);
- mineral Global Value Chains of traditional minerals (e.g. copper), conflict minerals (3TG) and green tech minerals (e.g. Lithium); and
- international agenda setting processes.

RE-SOURCING is a four-year project (November 2019 – October 2023), with 11 partners from different European countries, that is coordinated by the Vienna University of Economics and Business. The project consortium will be working together to develop the RE-SOURCING Platform to strengthen the responsible sourcing agenda among EU and international stakeholders.

The RE-SOURCING project actions will

- facilitate the development of a globally accepted definition of RS;
- develop ideas for incentives facilitating responsible business conduct in the EU, supporting RS initiatives;
- enable exchange of stakeholders for information and promotion of RS;
- foster the emergence of RS in international political fora; and
- support the European Innovation Partnership on Raw Materials.

RE-SOURCING will deliver

- for EU and international business stakeholders:
  - increased capacity of decision-makers for implementing responsible business conduct;
  - better understanding and awareness on RS in three sectors of automotive, electric and electronic equipment, and renewable energy; and
  - facilitated implementation of lasting and stable sectoral framework conditions for RS.
- for EU policy makers:
  - increased capacity for RS policy design and implementation;
  - innovative ideas on policy recommendations for stimulating RS in the private sector; and
  - better understanding and awareness on RS in three sectors of automotive, electric and electronic equipment, and renewable energy.
- for Civil Society:

- integration of sustainable development and environmental agenda into the RS discourse;
- an established global level playing field of RS in international political fora and business agendas; and
- better understanding and awareness on RS in three sectors of automotive, electric and electronic equipment, and renewable energy.

## 2 Purpose of the Advisory Board

The main goal of the RE-SOURCING Advisory Board (AB) is to provide high-level advice to the project, ensuring that all necessary perspectives and aspects are considered for establishing the RE-SOURCING Stakeholder Platform. The AB also supports the project in facilitating the EU's as well as the global responsible sourcing agenda.

The Advisory Board plays a special role at the start of the project (validation phase) in outlining the strategic direction for its implementation, mapping strategically important multipliers and stakeholders, and, in later stages, supports outreach of and recommendations for key project activities.

The RE-SOURCING Advisory Board comprises of high level experts to provide specific expertise in the areas of responsible sourcing overall and, more specifically, to minerals global value chains, company management, reporting and certification practices with regards to due diligence as well as environmental, social and economic dimensions to responsible sourcing.

## 3 Setup and Selection Process

The Advisory Board (AB) has been setup in a way to provide a diverse set of relevant expertise, represent a wide range of stakeholder groups, consider a gender balance in terms of member representation, guarantee outreach to important stakeholders, geographic representation, and influence on EU and international agenda setting processes (AB selection criteria).

The selection process was first informed by the collection of Letters of Interest from the project proposal phase, which was then updated during the project's inception phase (i.e. project start November 2019 to March 2020). WU Wien, the project coordinator and task lead, organised a first consultation with all project partners in order to setup a list of potential candidates for the eight slots of project AB Members (as outlined in the GA, page 170). In a next step, WU ranked these candidates according to the abovementioned selection criteria and started contacting these organisations for recruitment into the AB. Once potential AB members have been contacted for their nomination via email or telephone, WU briefed these experts on their role, involvement and responsibilities in the project. In the case of a decline, WU continued contacting alternative candidates for a respective slot until the respective slot has been filled.

This is the final setup and representation of RE-SOURCING Advisory Board Members:

- **Debby de Roover & Daniel Cios, European Commission, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW)**, European Innovation Partnership for Raw Materials & Unit Resource Efficiency and Raw Materials
- **Lucia Mancini, European Commission Joint Research Centre (EC JRC)**, Directorate D – Sustainable Resources, Land Resources Unit (D3), RMIS - Raw Material Information System

- **Louis Maréchal & Benjamin Katz, Organisation for Economic Co-operation and Development (OECD), Centre for Responsible Business Conduct (RBC), Directorate for Financial and Enterprise Affairs**
- **Leon Riedel, European Partnership for Responsible Minerals (EPRM), EPRM Secretariat at Netherlands Enterprise Agency**
- **Antonio M. A. Pedro, UN Economic Commission for Africa (UNECA), Sub-regional office for East Africa**
- **Kirsten Hund, World Bank Group, Energy & Extractives, Climate Smart Mining**
- **Giulia Carbone Khodabakhsh, International Union for Conservation of Nature (IUCN), Global Programme on Business & Biodiversity**
- **Aimee Boulanger, Initiative for Responsible Mining Assurance (IRMA)**

## 4 Tasks and Responsibilities

The Advisory Board will be consulted by the RE-SOURCING consortium during key project activities.

These activities mainly comprise

- identification of good practice (RE-SOURCING Flagship case);
- the elaboration and dissemination of 3 industry sector roadmaps (industry sectors: renewable energy Mobility and Electric and Electronic Equipment); and
- the further up-take and promotion of a global concept and definition of responsible sourcing

Therefore, the following tasks will be considered key for the involvement of Advisory Board members to support the effective delivery of RE-SOURCING outputs and outcomes:

- **Disseminate key project outputs** (i.e. not limited to, but most importantly: Reports on Guidance for good practice transferability; EU industry sector roadmaps; Report on a global concept and definition of responsible sourcing),
- **Provide feedback and recommendations to key project activities** (i.e. not limited to, but most importantly: identification of Flagship cases and their good practice aspects; elaboration of 3 industry sector roadmaps; design and elaboration of a global concept and definition of responsible sourcing),
- **Participate at project Advisory Board meetings and other official project events** (1-3 Road Map Workshop meetings, 1-3 Global Advocacy Fora and 1-3 Flagship Lab workshops, 2 physical large-scale conferences, 2 digital conferences),
- **Reach out to specific stakeholder groups** via AB member's own communication channels (promoting RE-SOURCING events, project outputs, and the RE-SOURCING Global Stakeholder Platform as a central hub for exchange and knowledge provision), and
- **As a Board representing different stakeholder groups, contribute to a balanced and multi-stakeholder approach** by ensuring that different views and expertise of individual stakeholder groups are adequately reflected (industry, public policy, research and civil society).

The Advisory Board is not to be considered as a formal Board of Directors or equivalent. It does not carry any legal or other binding responsibility for the RE-SOURCING project. This responsibility lies with the Consortium Committee (the decision making body of the project) and with the project coordinator as main contractual partner of the European Commission. However, the project consortium will commit to reflect and, if possible, operationalise the views, suggestions and recommendations of the Advisory Board as much as possible, taking into account, the objectives and tasks outline in the project's Grant Agreement.

## 5 Communication and Involvement

The project coordinator WU Wien will organise the process of involving Advisory Board members into RE-SOURCING activities. The members will be given prior notification about any involvement either via email, or, if necessary, telephone in order to guarantee their participation.

The main way to involve the Advisory Board will be three physical meetings, ad-hoc email exchange or bilateral telephone communication, webinars and tele-conference calls. The three physical meetings planned throughout the project's running time are: A first physical meeting at the validation workshop (M4, February 2020)<sup>1</sup>, a second physical meeting during the second project meeting (M24, October 2021), and a third physical meeting during the final project meeting (M46, August 2023).

In order to facilitate the abovementioned involvement in the proposed project, RE-SOURCING supports Advisory Board members by offering financial support for travel and accommodation within the limits of the foreseen project budget for the following project events:

- attending 3 Advisory Board meetings, and
- attending 1-3 Road Map Workshop meetings, 1-3 Global Advocacy Fora and 1-3 Flagship Lab workshops benefiting from good practice learning & knowledge exchange as well as input and contribution to Roadmap building processes as Advisory Board Member

The project coordinator WU will organise the process of travel & subsistence cost provision of Advisory Board Members to attend three project AB meetings.

## 6 Anticipated Timeline of Involvement

Figure 1 below shows the timeline of events planned during the 4-year project running time. The events are separated into Advisory Board Meetings, sector specific and non-sector specific events.

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<sup>1</sup> This meeting has been replaced by an online webinar format due to the COVID-19 epidemic travel restrictions and health safety measures put in place. The event took place on 11 March 2020.



	2020				2021				2022				2023			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Official Advisory Board Meetings	1. AB Meeting							2. AB Meeting							3. AB Meeting	
Cross-Cutting	MS1 Validation Workshop		Opening Conference (Vienna)			Digital Conference				Global Advocacy Forum Asia		Digital Conference	Global Advocacy Forum LA	Global Advocacy Forum SSA	Closing Conference (Brussels)	
Renewable Energy				RES Roadmap Workshop (Brussels)	RES Flagship Lab (Leoben)											
Mobility								MS Roadmap Workshop (Brussels)	MS Flagship Lab (Darmstadt)							
Electric and Electronic Equipment											EEES Roadmap Workshop (Brussels)	EEES Flagship Lab (Amsterdam)				

Figure 1 RE-SOURCING Advisory Board Meetings and project events shown by sector-relevance



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